



Rodelle Vanilla Day 5K

Kick off the Fall Season with this healthy, fun celebration of the world's most popular flavor! Join Rodelle and the northern Colorado community to burn some calories before indulging in local vanilla treats!

Rodelle Inc. is hosting our 3rd Annual “Vanilla Day 5K run/walk” on September 23, 2017. Local businesses are invited to partner with Rodelle to help engage our community in this healthy-lifestyle event – read more below and see the reverse for sponsorship opportunities.

Highlights of our 2017 event:

- Family-friendly, dog-friendly, stroller-friendly: bring the whole crew
- Bounce house and kids’ race
- Beer Garden with vanilla brews from local partners
- Live music throughout the event from KD & The Painkillers
- Vanilla goodies for all participants

Our sponsors will be featured in email marketing, on-line, in participant information and on social media regularly throughout the summer and fall. Your support is truly appreciated!



100% of proceeds from the event will go back to vanilla bean growing regions to enrich education and other initiatives that are vital to support the families and future of vanilla farmers.

Brighter Futures

Helping to create brighter futures for the farmers and their families through school programs and health care centers.

Quality of Life

Supporting our growing regions with creative self sustainable social programs.

www.rodellekitchen.com/vanilla-day-5k

Sponsor Opportunities

The Rodelle Vanilla Day 5K Run/Walk will be a fun, three hour morning event at Rodelle's property with tents, live band (KD & The Painkillers), vanilla flavored bites and beverages, and other activities for the 300+ expected participants and their families.

RACE PRESENTING SPONSOR \$2,000	CORPORATE SPONSOR \$1,000	COMMUNITY SPONSOR \$250
Exclusive rights as race presenter – one opportunity available	Includes up to 50 discounted entries (\$10 off, \$500 value)	Opportunity to set up a tent at the post-race celebration
Highest level of visibility and benefits of each subsequent sponsor level	A great company wellness program opportunity with event exposure	Logo placement on race materials, social media & race day announcements
FOOD AND BEVERAGE SPONSOR		
Vanilla products available in exchange for food/beverage sponsorship		
Capped at the first 10 sponsors to maximize your exposure		

Giving Back

100% of the Vanilla Day 5K Run/Walk proceeds will benefit social programs for communities in the vanilla growing regions of Madagascar. Thank you for your support!



Contact us for more information:

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